

Jonathan Ascher

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OBJECTIVE: To obtain an entry level or intermediate level creative art/graphic design position.

QUALIFICATIONS

My corporate background is in digital graphic design, primarily for the web, however I have conventional prepress design experience and knowledge as well.

The other end of my creative experience is in fine art and in freelance illustration. The ability to draw is the crux of my artistic talent, and my fine art training is a resource that complements my design projects.

My creative toolbox is always growing, and I am always eager to expand my repertoire.

Graphics Software Experience (Mac/Windows):

- *Photoshop, GF PrintPro*
- *Illustrator, Streamline*
- *Quark XPress*
- *Dreamweaver/Flash/HTML*

EDUCATION

1995-1999 Bachelor of Fine Arts degree, Rhode Island School of Design

1999 1 semester of 2-d, 3-D and web design, Santa Monica College:
Academy of Entertainment & Technology

FULLTIME EMPLOYMENT

2000-2004 Digital web artist, W3Commerce, Inc. & NCERx

I created hundreds of editorial illustrations, informational graphics and diagrams, as well as designed/built and edited numerous websites during my tenure at W3/NCERx (The company is now called MoreFocus Group).
www.morefocus.com

I've worked on web projects for the following clients while with W3:

- *Obey/Giant*
- *American Express Travel Services*
- *Radisson Cruises*
- *Sandals*
- *Celebrity Cruises*
- *Classic Custom Vacations*
- *Princess Cruises*
- *Zoloft (Pfizer)*
- *Friskies (Nestlé)*
- *Off the Record Vinyl*
- *Radiant Research*

FULLTIME EMPLOYMENT (continued)

1997-1999 Art Installer, Woods-Gerry Gallery, Rhode Island School of Design
Duties included displaying art for exhibitions, bartending at receptions.

1997 Design and marketing internship, Harold Sweet Design
I was directly involved in a number of high profile projects for HSD. I collaborated on design and layout, and developed a solid base of experience in prepress design, working from templates and style sheets, dealing with fonts/type, and seeing projects through to final print-output.

I've worked for the following clients while with Harold Sweet Design:

- o California Multimodal, Inc. (CMI)
- o Venetech Pharmaceuticals
- o California Electronic Media Association (CEMA)
- o Bill Dutton Bands

CONTRACT EMPLOYMENT

2005 Tim Mudd, Tangled Records
Illustrations and package design for 2005 CD release, "When You've Got Nothing Else"

2005 Logo, promotional print ads and website design: It's Perfect! Gifts
I photographed and designed graphical presentations for the gift-collections of Doreen Young, founder of the *It's Perfect!* Brand.
I also created the website, www.itsperfectgiftbaskets.com.

2005 Poster Illustration, San Diego Democratic Club/SAVE Democracy

2004-2005 "Bad Ink," Cackling Imp Press
I wrote and painted a short story for the comic book anthology trade paperback, "Tales of Hotrod Horror" (available Fall 2005)

2003 Website design: www.kevamarie.com
I created the homepage of Keva Dine, Founder of *The Keva Dine Agency, Poot! (Girls Kick Ass!)*, and co-founder of *Foundation Skateboards*.

1998 Assistant Website design: www.spookyland.com
I was hired by Invincible Studios to cross-platform optimize, test and assist in the design and scripting of spookyland.com, the homepage of *Lenore* comic-creator Roman Dirge.

REFERENCES

Colin Lucas-Mudd, CEO, W3Commerce, Inc. & NCERx (now MoreFocus Group)
1-800-549-3904

Keva Dine, web client and talent agent, the Keva Dine Agency
(760) 635-0409

Mark Moscone, Art Gallery Coordinator, RISD Woods-Gerry Gallery
(401) 454-6100

James Hall, Art Gallery Director, RISD Woods-Gerry Gallery
(401) 454-6100

Shaney-Jo Darden, designer, DC Shoes, Inc. and Modart
(760) 207-2422

Shepard Fairey, owner, Obey/Giant
Shepard@obeygiant.com

Aimee Sanders, personal reference
(760) 942-3273

Alexis Hennessey, personal reference
(858) 259-8548

Thank you for considering me!